

THE 44TH ANNUAL JUNIOR ACHIEVEMENT OF THE TRIAD BUSINESS LEADERS

HALL OF FAME

PRESENTED BY THE DEJOY-WOS FAMILY FOUNDATION

MARCH 12, 2024

IF YOUR
ACTIONS
INSPIRE OTHERS
TO **DREAM**
MORE,
LEARN MORE,
MORE, **DO**
MORE,
AND **BECOME**
MORE,

YOU ARE A
LEADER

JOHN QUINCY ADAMS



Junior
Achievement™
of the Triad

triad.ja.org



BECOME A POWERFUL PARTNER

As we gather tonight in celebration of remarkable leaders in the business world, let us not forget the profound impact we can make on the future leaders of our community.

Junior Achievement of the Triad strives to equip local students with the tools they need for a successful future, focusing on financial literacy, work readiness, and entrepreneurship.

By joining our monthly giving program, at any level above \$10, you not only become a crucial supporter of Junior Achievement of the Triad's mission but also gain access to exclusive benefits through the Power Card. This special card unlocks a world of benefits from businesses across the Triad region. Just a small way to express our gratitude for your commitment to empowering the next generation of leaders. Power Cards will be mailed to new donors on the week of March 18th.

We invite you to consider making a one-time donation or joining our monthly giving program, a commitment that ensures sustained support for these vital programs.

Your contribution will enable us to reach more students, instilling in them the knowledge and skills necessary for a brighter tomorrow.



SCAN TO BECOME A POWERFUL PARTNER

BUSINESS LEADERS
 HALL OF FAME
 JUNIOR ACHIEVEMENT
 OF THE TRIAD



WELCOME TO THE 2024 BUSINESS LEADERS HALL OF FAME

Event Schedule

5:30 pm

6:30 pm

7:00 pm

Cocktail Hour

With live jazz by Clint Horton & Company

Dinner is Served

Silent Auction Ends

Presentation

Welcome

Opening Remarks
 Junior Achievement
 Mission Moment

Andy Bunn

Chair Board of Directors

Tracey McCain

2024 Laureate Recognition

Ms. Davida Martin

Mr. Adrian Smith

Mr. Shawn Willis

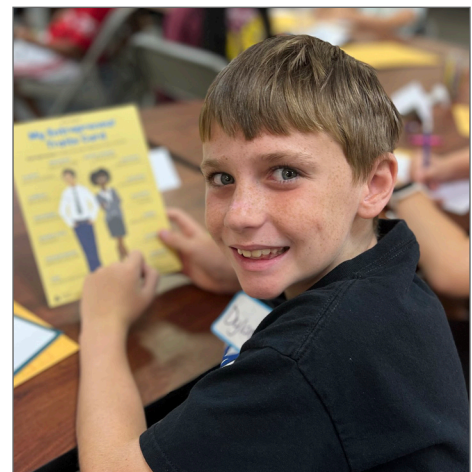
Closing Remarks

*Presented by Chancellor
 Harold Martin (Laureate 2022)*

*Presented by Mr. & Mrs. James
 Smith (Laureates 2019)*

*Presented by Mr. Kevin Baker
 (Laureate 2018)*

Tracey McCain



FROM OUR LEADERSHIP

Grace Thompson, President • CEO



DEAR FRIENDS AND PARTNERS *of Junior Achievement of the Triad,*

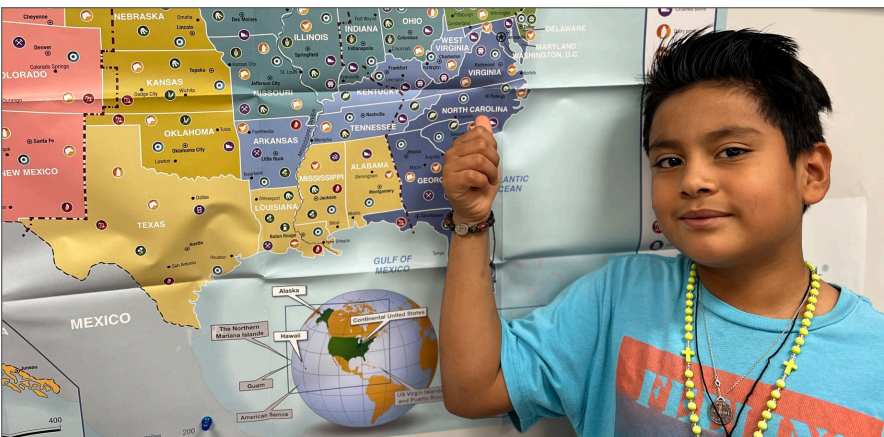
On behalf of the Junior Achievement of the Triad, it is my distinct honor to extend a warm welcome to each of you to the 2024 Business Leader's Hall of Fame event. Your presence here today marks

not only a celebration of the achievements of three of our wonderful laureates, but it is also a testament to your unwavering commitment to youth development and empowerment.

At Junior Achievement, we recognize that our mission is not one that can be accomplished alone. It is through the collective efforts and dedication of individuals like you, deeply invested in the future of our youth, that we can truly make a lasting impact. Your support, mentorship, and advocacy play a pivotal role in shaping the leaders of tomorrow and fostering a community where every young person has the opportunity to thrive. Our pillars of financial literacy, workforce readiness, and entrepreneurship are the pivotal keys to long term success every student needs.

My first year as President at Junior Achievement of the Triad has been an incredible reminder of the power of community in lives of students. I have witnessed firsthand the transformative power of providing young people with the tools, resources, and mentorship they need to succeed. The Junior Achievement mission holds a special place in my heart, as it embodies the belief that every young person deserves the chance to realize their full potential and achieve long-term success.

Thank you once again for your dedication to our shared mission. Together, we can continue to create a brighter, more prosperous future for our youth and communities alike.



JA STAFF

Anna Liese Call
Vice President of Philanthropy

Shayla Hilton
Director of Programming & Impact

Program Coordinators
Valarie Crosby
Lindsey Nelson
Alyese Washington

Mela Williams
Event Support



IF YOUR **ACTIONS** INSPIRE
OTHERS TO **DREAM** MORE,
LEARN MORE, **DO** MORE
AND **BECOME** MORE, YOU
ARE **A LEADER.**

-JOHN QUINCY ADAMS



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FROM OUR BOARD OF DIRECTORS

Andy Bunn, Chair, Board of Directors



On behalf of the Board of Directors of Junior Achievement of the Triad, I am grateful for your commitment to our shared mission of empowering students with the skills they need for a successful future. As dedicated stewards, each of our board members actively serves our students in numerous ways, including through volunteerism, financial support, forging community ties, and collaborating with our Junior Achievement team.

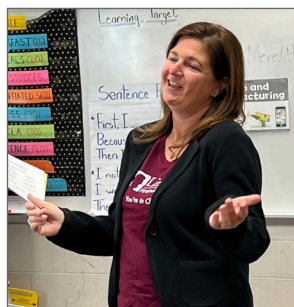
Personally, the Junior Achievement mission holds profound significance. Concepts like financial literacy, career preparedness, and entrepreneurship were regrettably absent in my K-12 education. However, I have witnessed firsthand through volunteering the incredible skill set that students are able to develop through Junior Achievement programs. That type of impact is why I am proud to serve this organization and support Junior Achievement and their efforts to improve outcomes for every student in our Triad footprint.

Your presence tonight affirms your shared belief in the boundless potential that exists within each of the students that we serve. We extend a warm invitation for you to explore further avenues of engagement with Junior Achievement and discover how you, too, can impact the future of our Triad youth.



THE **FUTURE** BELONGS TO THOSE WHO **BELIEVE**
IN THE **BEAUTY** OF THEIR **DREAMS.**

-ELEANOR ROOSEVELT



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YOUR VISION FOR
SUCCESS**

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FNB congratulates this year's Hall of Fame laureates. We proudly support the mission of Junior Achievement as they help foster positive change for students in the Triad.

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CONGRATULATIONS

TO THIS YEAR'S BUSINESS LEADERS HALL OF FAME AWARD LAUREATES

In honor of the remarkable achievements of our distinguished inductees into the Business Leaders Hall of Fame, each recipient will be presented with the prestigious Crystal Eagle statue. This emblematic award serves as a powerful representation of the entrepreneurial spirit and outstanding business leadership principles upheld by Junior Achievement of the Triad.

The Crystal Eagle, with its commanding presence and resolute demeanor, encapsulates the core values championed by Junior Achievement. Through its fierce gaze, outstretched wings, and proud stance, the eagle symbolizes strength and the ability to soar to unprecedented heights.

The eagle holds a deeper significance as a beacon of hope for the future. As we celebrate the 2024 Laureates, the eagle serves as a reminder of the limitless possibilities available to future generations, embodying the optimism and potential that define Junior Achievement's commitment to nurturing the leaders of tomorrow.

Congratulations to the esteemed 2024 Laureates for their outstanding contributions, and may the Crystal Eagle serve as a lasting testament to their business leadership and their care and concern for their community.

David Martin
Adrian Smith
Shawn Willis

BUSINESS ★ LEADERS
HALL OF FAME
JUNIOR ACHIEVEMENT
OF THE TRIAD





Davida and her siblings grew up with a focus on education. It was their parents' firm belief that education is the key to success. The basics were essential. That included showing up for school everyday, completing homework assignments, being on your best behavior in school, being respectful toward others, especially teachers, and doing our best.

When Davida was twelve years old, the family moved from Lexington, NC to Winston-Salem for their father to attend law school at Wake Forest University; he was 38 years old. It was her first exposure to an integrated school. While she suffered many abuses, she fought back by excelling academically. Her hard work was rewarded with many academic honors, including a Presidential Scholarship to North Carolina A&T State University. Meanwhile, Davida had met and fallen in love with Harold Martin. They were both serious about their studies and supportive of each other in the journey. Harold was a student at A&T as well.

It soon became an expectation by Davida's parents that each child would add a "D" to their name as their father put it. That meant each was expected to earn an MD, PhD or JD degree. Despite one sibling threatening to simply change her name to add a "D", they all eventually complied.



Davida chose law school. She graduated from Wake Forest University School of Law exactly ten years after her father completed the same law school. She practiced law with her father for five years before branching out on her own. Four years later, she joined the Forsyth County Attorney's Office and ultimately became the first African American woman to be appointed County Attorney in the State of North Carolina, a position which she held for twenty years.

Davida and her husband, Harold, are proud of their two sons. And yes, they do have a "D" behind their names.

All eyes are now on the next generation.

Just as Davida's parents provided the inspiration and motivation to encourage success, Junior Achievement of the Triad programs pour knowledge and skills into our youth to guide them toward future academic and economic success.



ADRIAN SMITH

Adrian is the CEO of Ice Age Management, Inc., which owns and operates several McDonald's franchises in North Carolina, South Carolina, and Southwest Virginia. In 1995, after graduating from Florida A&M University with his BS in Business Administration, Adrian moved to Greensboro, NC and began working with his parents in their 3 McDonald's franchises.

He immediately entered the Franchisee program and was approved as a McDonald's Franchisee in December 2000. In September of 2004, Adrian purchased his first McDonald's in Eden, NC and continued to operate his parent's restaurants.

In subsequent years, Adrian acquired several more McDonald's restaurants and continued to build his company and its infrastructure. Today, Ice Age Management, Inc. owns and operates 50 McDonald's restaurants.

Adrian serves and has served on several local and national boards. He currently serves on American National Bank Board, GTCC Foundation Board, National Black McDonald's Owner's Association, McDonald's OpNad Board, Greensboro Sports Foundation, UNCG Board of Visitors, and Ronald McDonald House Children's Charities of Chapel



Hill Board. He has also has served on Greensboro Merchant's Association, Greensboro Chamber of Commerce, Greensboro Parks and Recreation, Triad Stage and Community Theater.

Adrian lives in Summerfield, NC with his daughter, Maya (16). Adrian also has two older sons, Mason (21), and Andrew (27).



SHAWN WILLIS

Shawn Willis, the owner / operator of Chick-fil-A in Burlington was born and raised in Birmingham, Alabama. He completed his education at the University of Alabama, Birmingham, earning a Bachelor of Science in Social Work. Initially embarking on a career in social work, Shawn later transitioned to a leadership role with a local department store.

In pursuit of additional income, Shawn took on a part-time position at Chick-fil-A, setting the stage for a remarkable 27 -year journey with the franchise. His inaugural restaurant in Vero Beach, Florida, opened in 1996 within a mall setting. Relocating to Charlotte, NC, in 1999, Shawn established a standalone street restaurant. In 2004, an opportunity arose in Alamance County, prompting Shawn to move his family to Burlington, where he has dedicated two decades to serving the local community.

Throughout his tenure with Chick-fil-A Inc., Shawn actively participated in various teams contributing to areas such as Innovation, Digital Transformation and Diversity, Equity & Inclusion (DE&I). Moreover, Chick-fil-A Inc. provides franchisees, like Shawn, the chance to engage in teaching servant leadership on an international scale. Leveraging these opportunities, Shawn had the honor of imparting servant leadership principles to hundreds of

individuals in Uganda over the course of seven years.

Uganda holds a special place in Shawn's heart, having visited the country nine times. Beyond teaching, he actively supports an orphanage, babies' home, school, and a farm fostering a deep connection with the Ugandan culture.

In addition to leading his organization, Shawn is deeply committed to community service. He currently serves on The Salvation Army Advisory Council where he has been an integral part of their success for the last five years. Shawn supports the Alamance-Burlington School System by serving on the Career and Technical Education Advisory Board and was a member of the Business Advisory Board for Cummings High School in Burlington, NC for many years. Shawn has even done a stint with Junior Achievement, teaching Personal Finance in local high schools.

Beyond his professional and community engagements, Shawn is a devoted follower of Jesus Christ, a commitment he has upheld for over 40 years. Married to his lovely wife, Lori, for 33 years, they are parents to four grown children. Together they find the most joy in their favorite pastime – nurturing close relationships with their eight grandchildren.

Building a brighter community, one dazzling future at a time.

Congratulations to the 2024 Business Leader Hall of Fame laureates.

Truliant is proud to support Junior Achievement, and shares in its mission to shape our next generation of community leaders.



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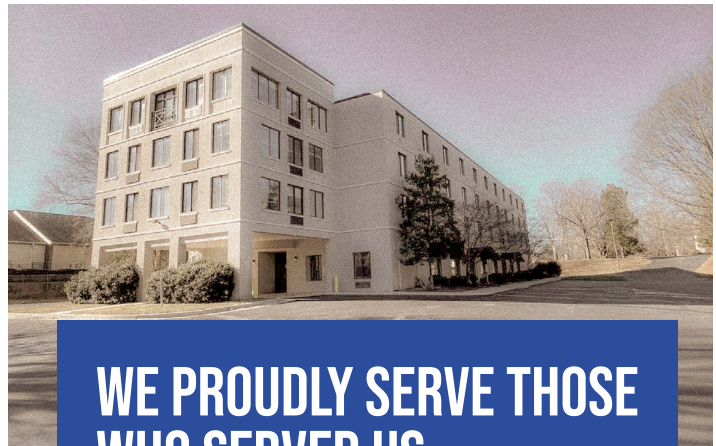
INVESTING IN KNOWLEDGE.

We're proud to support those who work toward a brighter tomorrow.



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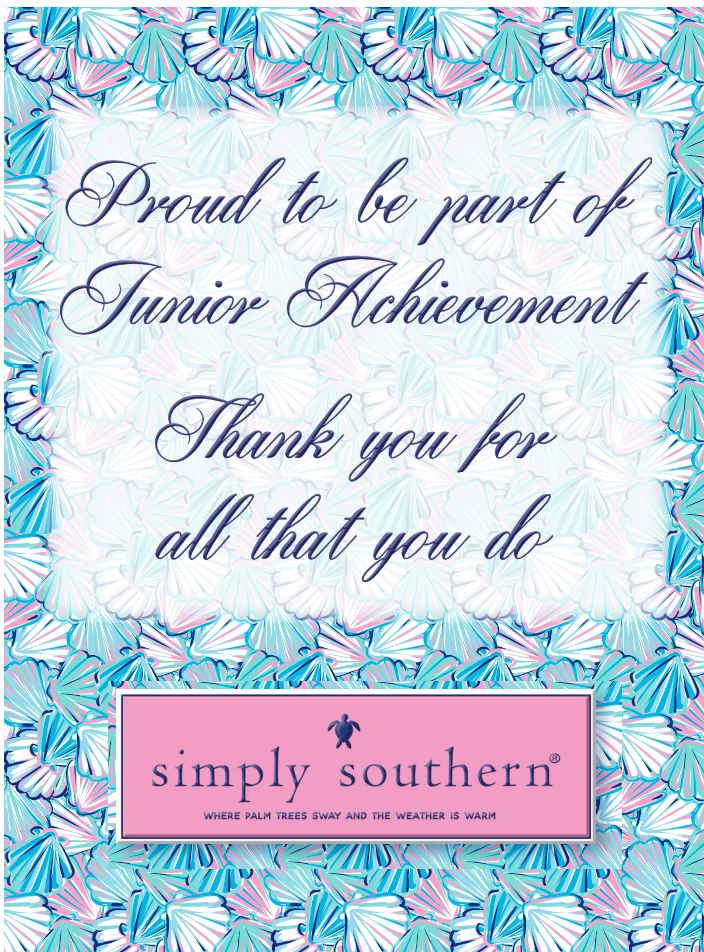


WE PROUDLY SERVE THOSE WHO SERVED US.

For 30 years, we have been empowering homeless and disabled, particularly veterans, to become independent, contributing members of our community through housing, healthcare, and restorative services.

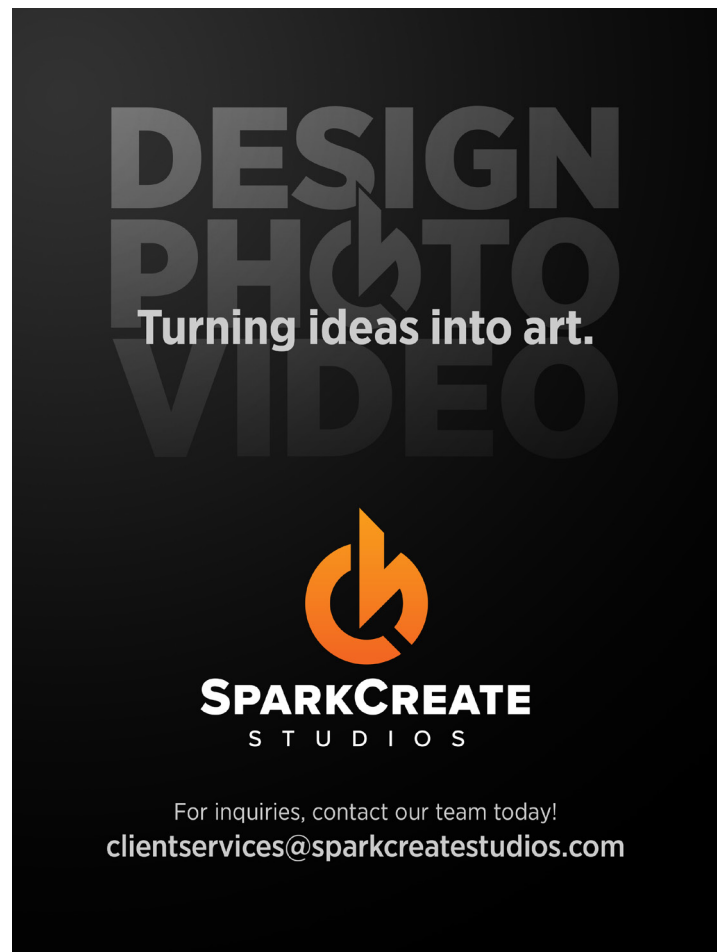
Get Involved:

 theservantcenter.org



*Proud to be part of
Junior Achievement*

*Thank you for
all that you do*



DESIGN PHOTO VIDEO

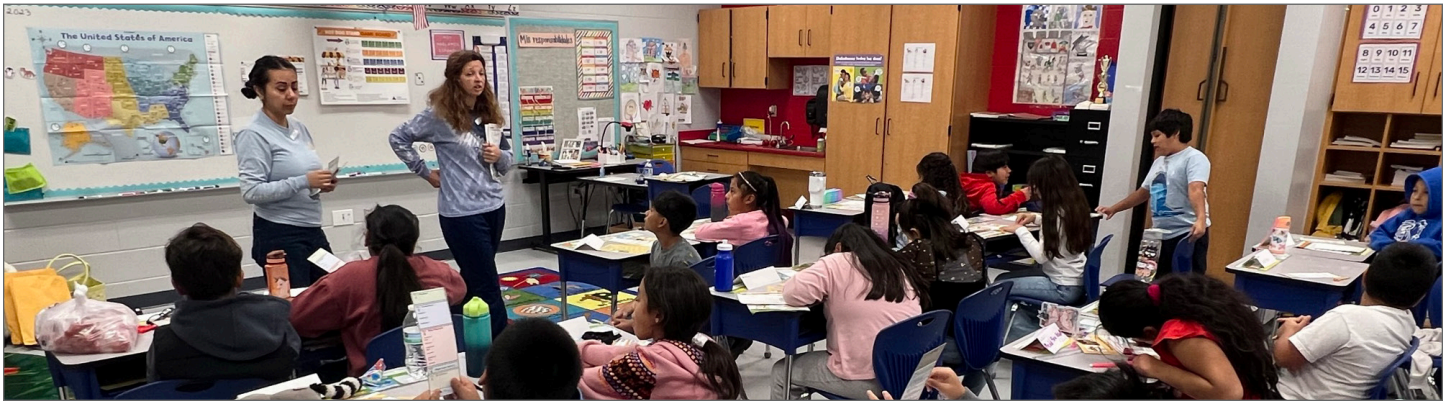
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ABOUT JUNIOR ACHIEVEMENT



➤ What is Junior Achievement?

Junior Achievement of the Triad is a non-profit organization that has been serving local students since 1965. JA of the Triad is dedicated to empowering young people with the skills and knowledge necessary to achieve economic success and financial independence. Specifically serving the Triad, which covers Alamance, Forsyth, Guilford, Randolph and Rockingham Counties, JA of the Triad focuses on providing students with practical and hands-on experiences to enhance their understanding of financial literacy, entrepreneurship, and work readiness.

➤ Mission Statement

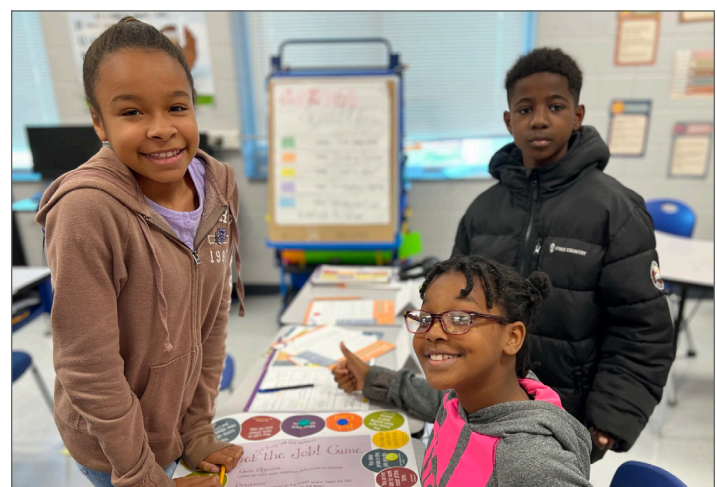
Junior Achievement's purpose is to inspire and prepare young people to succeed in a global economy.

➤ Our Values

- We believe in the boundless potential of young people.
- We approach our work with passion, honesty, integrity and excellence.
- We nurture the power of partnership and collaboration.
- We seek out diverse backgrounds, perspectives, and talents in our staff, volunteers, and board to reflect the geographies and communities we serve.
- We teach principled market-based economics and entrepreneurship that build a more sustainable world.
- We advocate for relevant hands-on learning.

➤ Our Commitment to Diversity, Equity, & Inclusion

We at Junior Achievement are dedicated to providing a positive, enriching learning experience free of bias that promotes great economic opportunity and equity. Junior Achievement welcomes K-12 students, volunteers, educators, staff, and other partners and stakeholders, regardless of race, religion, age, gender, national origin, disability, sexual orientation or any other legally protected characteristic.



WE BELIEVE IN POSSIBLE

At Junior Achievement we believe in "possible." Each day, we work to help young people discover what is possible in their lives. We do this by helping them connect what they learned in school with life outside the classroom. We let them know it is possible to invest in their future, to gain a better understanding of how the world works, and to pursue their dreams. We show them that it is possible for tomorrow to be a better day.

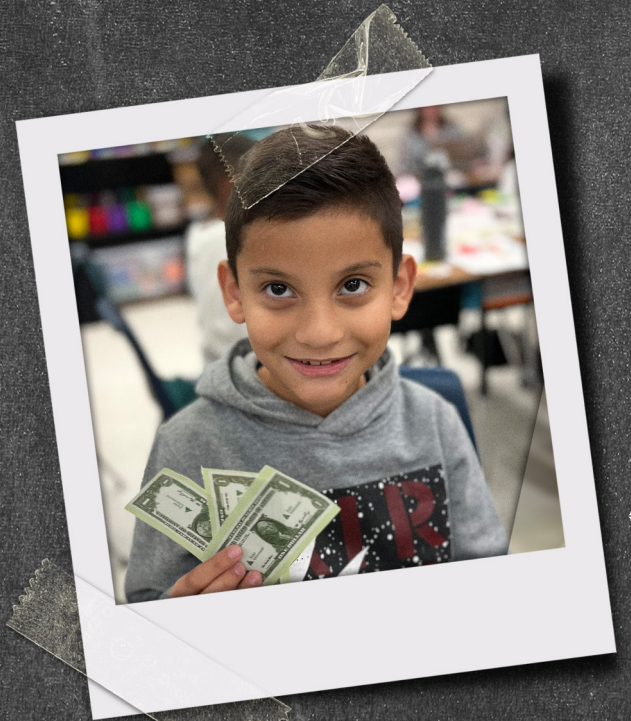
Junior Achievement's proven lessons in financial literacy, work and career readiness, and entrepreneurship are shown to positively impact the lives of young people. These lessons align with national and state educational standards and are delivered to millions of students across the country with the help of our education partners and volunteers from the local community.

9 out of 10 Local Students Report:

- More awareness of the job opportunities available to them when they are ready to enter the workforce
- Confidence in their ability to successfully compete in the workforce in the future
- Better understanding of what they need to do to prepare for a future job/career
- Things they learned in JA will help them get a good job

4 out of 4 Students Report:

- Things they learned in JA will be important later in life
- Knowing what careers will be in high demand when they graduate

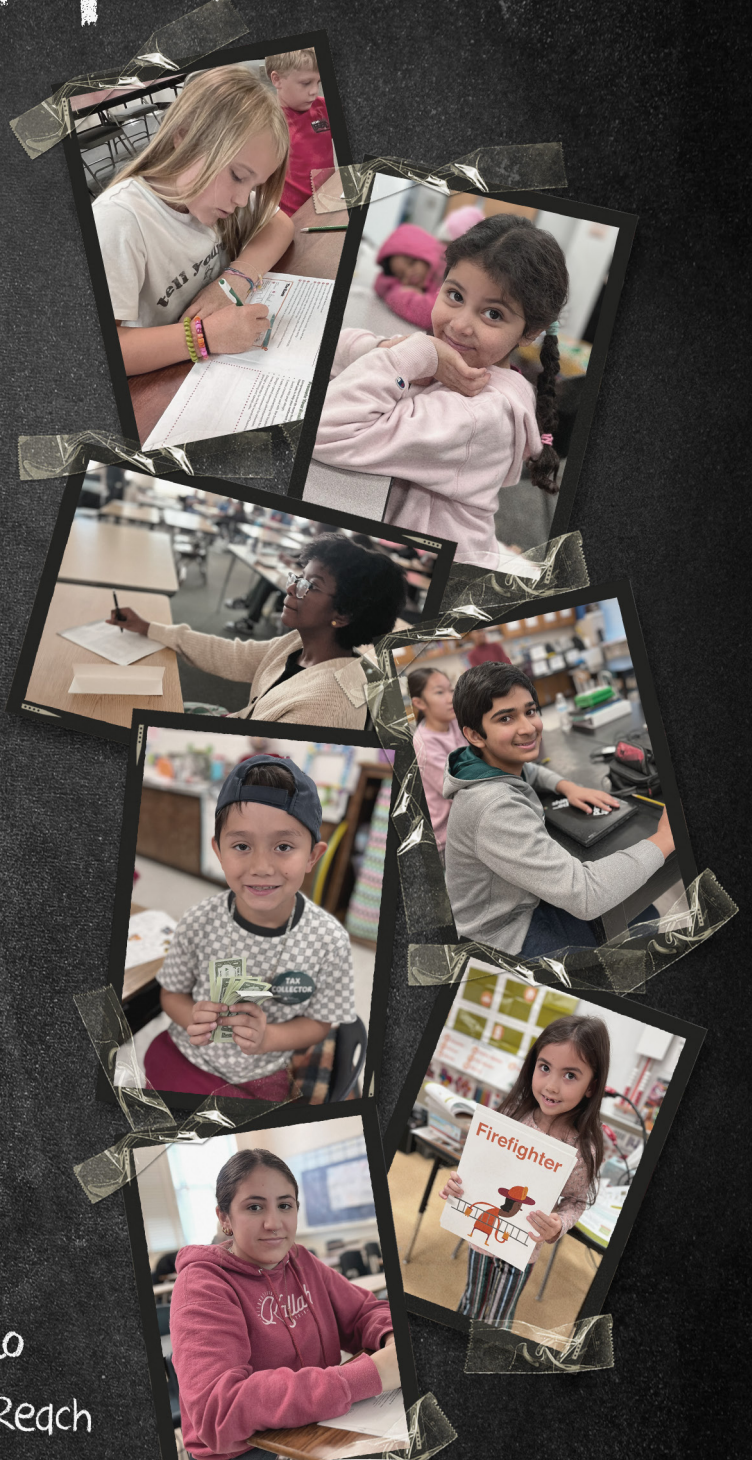


Our Students

Junior Achievement works in collaboration with local school systems to identify impact strategy and collaborates with local schools, businesses, and volunteers to deliver educational programs that equip students with essential life skills.

- K5 – 12th Grade
- 83% of the students served are from low-income households.
- IN 2023, JA provided 13,807 learning experiences to students in the Triad region. This number will grow to more than 15,000 in 2024.
- IN 2023, JAT partnered with 245 volunteers in the Triad region
- In 2023, JAT delivered 30,373 hours of financial literacy and workforce readiness instruction.

We invite you and your associates to get involved in your local schools. Reach out to Junior Achievement to schedule a visit to a classroom or volunteer opportunity for your organization.



OUR VOLUNTEERS

Volunteers are the heart and soul of Junior Achievement of the Triad's impactful programs, playing a crucial role in making the organization's mission a reality. These dedicated individuals generously contribute their time, expertise, and passion to empower students with the knowledge and skills needed for a successful financial future. Volunteers from various professional backgrounds bring real-world insights and experiences into the

classroom, making lessons more relevant and meaningful for the students. The impact of volunteers goes beyond the classroom. By sharing their personal and professional journeys, volunteers help students connect the dots between academic learning and real-world success. The exposure to different career paths and life experiences broadens students' horizons, instilling in them a sense of possibility and ambition for their own futures.

"I believe that it is my duty to pay back my community for all the opportunities that have been afforded me. I come from an immigrant family whose parents didn't have an education beyond elementary school. At times, my mother held three jobs to help support the family and my dad was a merchant marine who was away for 9 months out of the year. I have experienced opportunities to grow my career and achieve a bachelor's and master's degree. My accomplishments give me a deep desire to share what I learned with students who like me need opportunity, a continuous learning mindset, and the tools to take the responsibility for their future. Their possibilities are limitless."

– Delys Reys Volunteer

Delys Reys is a faithful Junior Achievement volunteer representing Lincoln Financial Group. She has volunteered across Guilford County in the past year and has truly made impact in each of the classrooms where she has served!

➤ JA Alumni Say:

1 in 3 JA influenced career decision

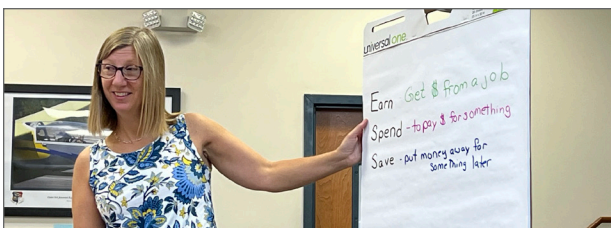
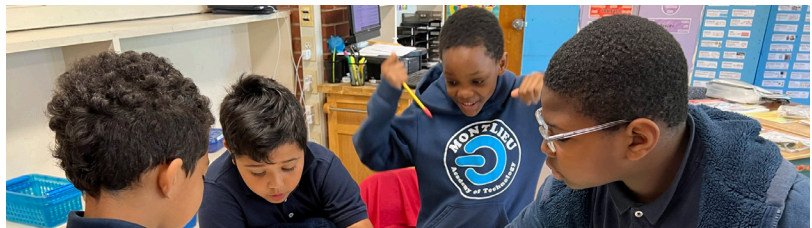
1 in 5 Work in same career fields as their JA Volunteer

9 in 10 Satisfied with their careers

20% How much more JA Alumni earn compared to general population

30% How much more likely JA Alumni are to have a four-year degree

143% How much more likely JA Alumni are to be business owners.



CONGRATULATIONS, DAVIDA WAGNER MARTIN!

For nearly four decades, Davida Martin has been a prominent, familiar face across the Piedmont Triad. As chief attorney for Forsyth County, as First Lady of Winston-Salem State University and today, North Carolina A&T, and as a champion of Junior Achievement of the Triad and all the children we serve.

North Carolina A&T congratulates our incredible, one-of-a-kind First Lady on her selection as a member of the Junior Achievement of the Triad Business Leader Hall of Fame. We salute her outstanding record of leadership and service to our community and, through her support of Junior Achievement, her commitment to our future.



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to Junior Achievement for all that you do.

Jim Morgan

JA Board Chair 2008 – 2010
Hall of Fame Laureate 2005

IN LOVING MEMORY OF

Ann Morgan

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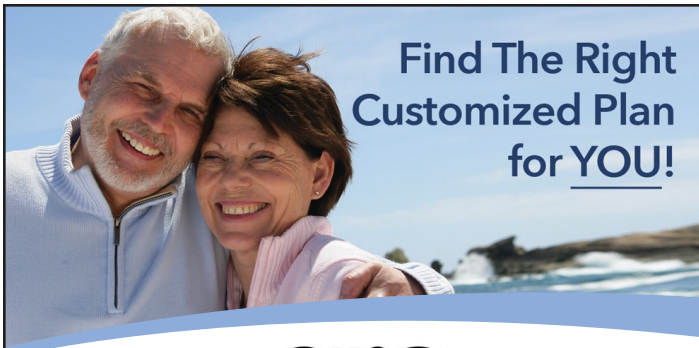


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**ICE AGE
MANAGEMENT**

Proudly serving the local community and honored to be chosen by Junior Achievement of the Triad as 2024 Business Leaders Hall of Fame Laureate.


~Adrian Smith

The future is brighter thanks to you

You made a big difference for a lot of children, Junior Achievement of the Triad. Because of your involvement, the first step in a child's journey through life is that much easier. Bank of America recognizes you for your dedication and involvement.


Visit us at bankofamerica.com/Triad





UNCG
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The Campaign for **EARNED ACHIEVEMENT**

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to Junior Achievement of the Triad for all you do for the youth in Greensboro. GPD is proud to be part of your program.



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2024 Junior Achievement Hall
of Fame event

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Lincoln Financial Foundation awards grants to hundreds of nonprofits each year that empower and improve the lives of many. Supporting the development of resilient, thriving communities is not only intrinsic to our values, it's our responsibility.

We exist to help Americans build better financial futures. And our commitment extends far beyond financial futures, to empowering and improving communities.

Lincoln Financial is proud to partner with
Junior Achievement of the Triad.

Learn more at
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The Greensboro Jaycees is a young professionals group that focuses on professional development and community impact projects in the 40 and under demographic.

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[@GSOJAYCEES](https://www.instagram.com/gsojaycees)

WWW.JAYCEE.ORG



The Jaycees are proud to have started Junior Achievement of the Triad in 1965 and continue legacy work with the organization.



The Greensboro Swarm congratulates this year's Hall of Fame Laureates. Thank you to Junior Achievement for your unwavering commitment to making a difference in the lives of our youth in building a brighter future for all.



Visit gsoswarm.com

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Honda is committed to empowering our associates to get involved in the communities where we live and work. To that end, we happily give our time and resources to support our families, neighbors and local communities. By spreading joy, we help to make a positive impact in our communities – and across America.



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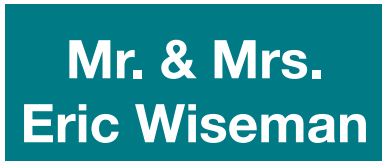
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